STATE OF THE NET

The Newseum, Washington, D.C. – January 25, 2016

AMERICA'S PREMIERE INTERNET POLICY CONFERENCE SERIES

Thank you to our 2015 Sponsors:

Google

COMCAST NBCUNIVERSAL

verizon

Microsoft

at&t

21ST CENTURY FOX

facebook

ICANN

cdt
CENTER FOR DEMOCRACY & TECHNOLOGY

cable

VENABLE LLP

Level(3)

CenturyLink

Internet Society

redhat

SOTN Wireless:

SAMSUNG

iab.

neustar

SPONSORSHIP OPPORTUNITIES & BENEFITS

The Internet Education Foundation's State of the Net Conference attracts nearly 800 attendees, which provides unparalleled opportunity for your company to demonstrate leadership, network with policymakers, and engage an influential audience on key Internet policy issues. The State of the Net Conference is the perfect setting to get acquainted with important trends emerging for 2016 and facing the 114th Congress.

This conference, the largest Internet policy conference in the U.S., enables the dialogue between public interest advocates, nonprofits, and the business community toward the goal of educating policymakers about the importance of mobile technology in promoting communications, commerce and democracy. Sponsors of the State of the Net use this opportunity to elevate their brand and visibility as leading Internet stakeholders.

The 2016 State of the Net Conference will feature

- In-depth discussions with **leading Internet policy experts** representing all pillars of the internet policy platform with panel tracks focusing on privacy/security, telecommunications regulation, intellectual property, and innovation.
- Opportunity to interact with **Congressional Staff and Federal Policymakers** representing a broad range of government agencies.
- One stop shop for dialogue and connecting with a leaders and **advocates from across the political spectrum.**
- Special business **networking** and meeting area within the conference space.
- Influential **media** presence and C-SPAN broadcast.
- Celebration of the 20th Anniversary of The Advisory Committee to the Congressional Internet Caucus.

Profile of 700 Attendees

- 45% Congressional Staff and Federal Policy Makers
- 8% Media
- 29% Advocacy and Research Organizations
- 18% Corporations

Congressional Staff and Federal Policy Makers

More than 300 Congressional Staff and Federal Policy Makers will be speakers and attendees at the 2016 State of the Net Conference, representing agencies including:

- Federal Trade Commission
- Federal Communications Commission
- Department of Commerce/NTIA/NIST/USPTO
- Department of State
- Department of Justice
- Department of Homeland Security

Media and Social Reach

The State of the Net Conference is often televised by C-SPAN and attracts leading media covering the technology industry and policy issues:
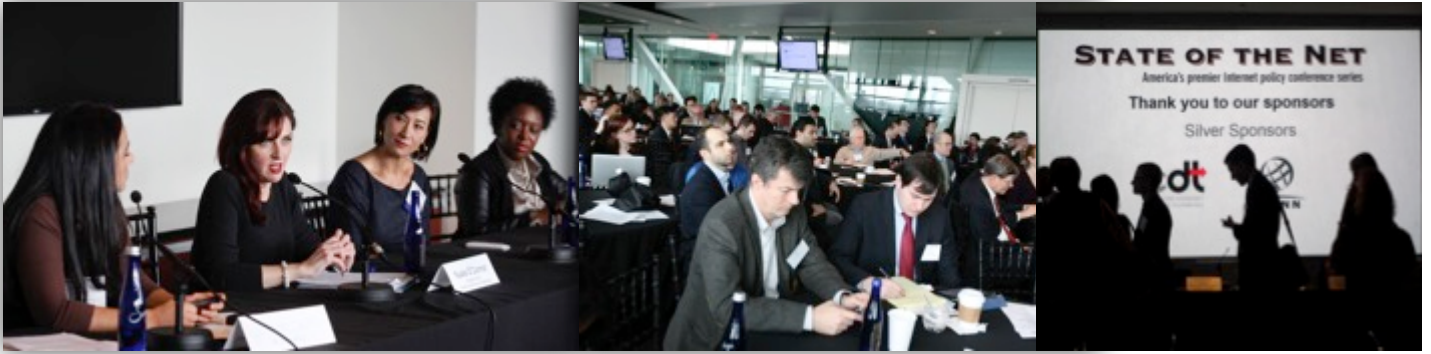
- The Washington Post
- TechCrunch
- TechRepublic
- National Journal
- re/code
- Gigaom
- The Hill
- Forbes

Advocacy & Research Organizations

Attendees represent the most influential associations, advocacy organizations, and institutions of higher education in the Internet policy arena, both nationally and globally, including:

- Center for Democracy & Technology
- National Cable & Telecommunications Association
- RIAA
- Public Knowledge
- American Library Association
- CTIA-The Wireless Association
- Berkman Center at Harvard University
- Annenberg Center for Global Communication Studies at University of Pennsylvania

Sponsorship Levels & Benefits

	$50,000 Platinum (3 available)	$25,000 Gold	$10,000 Silver	$5,000 Bronze
Conference content discussion with Executive Director	✔			
Logo on stage backdrop in main banquet halls	✔			
Conference registrations	Unlimited	10	5	2
Logo and link inclusion on conference website	✔	✔	✔	✔
Logo and link inclusion on all online and print conference promotions	✔	✔	✔	
Logo and link on IEF website	✔	✔	✔	✔
Press release promoting sponsorship	✔	✔		
Attendee list provided pre-conference	✔	✔		
Coordination on news media interviews pre-, onsite and post-conference	✔	✔		
Free insert or product give-a-way in conference tote bag	✔	✔		
Logo on conference tote bag	✔			
Table top tech demo space	✔	✔	✔	✔
Social media posts acknowledging sponsorship (Screen display of social media aggregator Zoomph at conference)	✔	✔	✔	
Logo in conference schedule app	✔	✔	✔	✔
Logo on event signage and screens	✔	✔	✔	✔
Logo and paragraph description on sponsor recognition handout	✔	✔	✔	✔
State of the Net Wireless sponsorship (Spring 2016)	Included with above benefits	Included with above benefits		

We look forward to a conversation about the benefits above and are open to discussing a customized package that best meets the needs of your organization. Please note that speaking opportunities are neither assured nor precluded by a sponsorship commitment.

Contact

Contact Pamela Strother with inquiries or to confirm your sponsorship at pamela@neted.org/202-486-5990 or Tim Lordan at tlordan@neted.org/202-638-4370 ext. 128.

About the Internet Education Foundation

The State of the Net is hosted by the Internet Education Foundation, a 501 (c)(3) charitable organization. The IEF is a private sector organization comprised of public interest groups, trade associations, non-profits, and industry leaders. The diversity of IEF's membership ensures that all educational events and initiatives are fair and balanced forums for Internet-related discussion.

Contributions to IEF may be tax-deductible. All funds to the Internet Education Foundation will be used for its education program. (Federal Tax ID Number: 31-1577362)

State of the Net/Internet Education Foundation
1634 I Street NW - Washington, DC 20006
http://www.stateofthe.net
@SOTN

STATE OF THE NET

The Newseum, Washington, D.C. – January 25, 2016

AMERICA'S PREMIERE INTERNET POLICY CONFERENCE SERIES

SPONSORSHIP CONFIRMATION

	Platinum Sponsor	**$50,000**
	Gold Sponsor	**$25,000**
	Silver Sponsor	**$10,000**
	Bronze Sponsor	**$5,000**

Name of Firm: _____

Street Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Name: _____

Contact Title: _____

Telephone: _____

Email: _____

Signature: _____ **Date:** _____

Amount: $_____

Payment Options:

□ Invoice Me (Payment due within 30 days of invoice)

□ Charge My Credit Card: □ Visa □ MasterCard □ American Express

Card Number: _____

Exp. Date: _____ **Security Code:** _____

Name on Card: _____

Signature: _____

Federal Tax ID Number: 31-1577362
Please send sponsorship confirmation to: Pamela Strother at pamela@neted.org

Online Payment: https://www.paypal.com/us/cgi-bin/webscr?cmd=_flow&SESSION=QTTlthDNFXl1W2LXkGmgk4vlSp9cAu7cex9QudPTtyvzjIGL83qQ5QfpEGe&dispatch=5885d80a13c0db1f8e263663d3faee8d0b9dcb01a9b6dc564e45f62871326a5e

For additional information or payment processing questions, please call Pamela at 202-486-5990.

State of the Net/Internet Education Foundation
1634 I Street NW - Washington, DC 20006 - http://www.stateofthe.net