State of the Net
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THE POLICY CONFERENCE ON MOBILE & CONNECTED DEVICES
APRIL 18, 2016 – THE NEWSEUM

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SPONSORSHIP OPPORTUNITIES & BENEFITS

The Internet Education Foundation's State of the Net Wireless Conference attracts nearly 500 attendees, which provides unparalleled opportunity for your company to demonstrate leadership, network with policymakers, and engage an influential audience on key Internet policy issues.

This conference is the second installment of the largest Internet policy conference in the U.S. , the State of the Net This conference enables the dialogue between public interest advocates, nonprofits, and the business community toward the goal of educating policymakers about the importance of mobile technology in promoting communications, commerce and democracy.

Sponsors of State of the Net Wireless use this opportunity to elevate their brand and visibility as leading Internet stakeholders.

The 2016 State of the Net Wireless Conference will feature

- In-depth discussions with **leading Internet policy experts** representing all pillars of the wireless policy platform with topics including the Internet of Things, spectrum, apps, security, mobile advertising, broadband, and more.
- Opportunity to interact with **Congressional Staff and Federal Policymakers** representing a broad range of government agencies.
- One stop shop for dialogue and connecting with a leaders and **advocates from across the political spectrum.**
- Special business **networking** and meeting area within the conference space.
- Influential **media** presence and C-SPAN broadcast.
- Celebration of the 20th Anniversary of The Advisory Committee to the Congressional Internet Caucus.

Profile of State of the Net Conference Series Attendees

- 45% Congressional Staff and Federal Policy Makers
- 8% Media
- 29% Advocacy and Research Organizations
- 18% Corporations

Congressional Staff and Federal Policy Makers

More than 300 Congressional Staff and Federal Policy Makers will be speakers and attendees at the 2016 State of the Net Conference Series, representing agencies including:

- Congress
- Federal Trade Commission
- Federal Communications Commission
- Department of Commerce/NTIA/NIST/USPTO
- Department of State
- Department of Justice
- Department of Homeland Security

Media and Social Reach

The State of the Net Conference Series is often televised by C-SPAN and attracts leading media covering the technology industry and policy issues:

- The Washington Post
- TechCrunch
- TechRepublic
- National Journal

- re/code
- Gigaom
- The Hill
- Forbes

Advocacy & Research Organizations

Attendees represent the most influential associations, advocacy organizations, and institutions of higher education in the Internet policy arena, both nationally and globally, including:

- Center for Democracy & Technology
- National Cable & Telecommunications Association
- RIAA
- Public Knowledge
- American Library Association
- CTIA-The Wireless Association

- Berkman Center at Harvard University
- Annenberg Center for Global Communication Studies at University of Pennsylvania

Sponsorship Levels & Benefits

Benefits	$15,000 Gold	$10,000 Silver	$5,000 Bronze
Conference content discussion with Executive Director	✔	✔	✔
Role in Conference program (under editorial direction of IEF Executive Director)	✔	✔	
Logo on stage backdrop	✔		
Conference registrations	15	10	5
Logo and link inclusion on conference website	✔	✔	✔
Logo inclusion on select pre-event marketing emails	✔	✔	
Logo and link on IEF website	✔	✔	✔
Press release promoting sponsorship	✔		
Attendee list provided pre-conference	✔		
Coordination on news media interviews pre-, onsite and post-conference	✔		
Free insert or product give-a-way in conference tote bag	✔		
Table top tech demo space	✔	✔	✔
Social media posts acknowledging sponsorship	✔	✔	
Logo in conference schedule app	✔	✔	✔
Logo on event signage and screens	✔	✔	✔
Logo and paragraph description on sponsor recognition handout	✔	✔	✔

We look forward to a conversation about the benefits above and are open to discussing a customized package that best meets the needs of your organization. Please note that speaking opportunities are neither assured nor precluded by a sponsorship commitment.

Contact
Contact Pamela Strother with inquiries or to confirm your sponsorship at pamela@neted.org/202-486-5990.

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SPONSORSHIP CONFIRMATION

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Please send sponsorship confirmation to: Pamela Strother at pamela@neted.org

For additional information or payment processing questions, please call Pamela at 202-486-5990.

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