STATE OF THE NET

AMERICA'S PREMIER INTERNET POLICY SERIES . JANUARY 28, 2020

SPONSORSHIP OPPORTUNITIES & BENEFITS

Now in our 23rd year of producing topical and thought provoking content, the Internet Education Foundation is proud to offer this opportunity to sponsor our largest and most comprehensive event of the year. The State of the Net Conference attracts more than 700 attendees, which provides unparalleled opportunity for your company to demonstrate leadership, network with policymakers, and engage an influential audience on key Internet policy issues. The State of the Net Conference is the perfect setting to focus on the important policy trends emerging for 2020 and facing the 116th Congress.

This conference, the largest Internet policy conference in the U.S., enables the dialogue between public interest advocates, nonprofits, and the business community toward the goal of educating policymakers about the importance of mobile technology in promoting communications, commerce and democracy. Sponsors of the State of the Net use this opportunity to elevate their brand and visibility as leading Internet stakeholders.

The 2020 State of the Net Conference will feature

- *NEW LOCATION!* Convene at 575 7th Street, NW
- In-depth discussions with **leading Internet policy experts** representing all pillars of the internet policy platform with panel tracks focusing on privacy/security, telecommunications regulation, intellectual property, and innovation.
- Opportunity to interact with **Congressional Staff and Federal Policymakers** representing a broad range of government agencies.
- One stop shop for dialogue and connecting with a leaders and **advocates from across the political spectrum.**
- Special business **networking** and meeting area within the conference space.
- Influential **media** presence and C-SPAN broadcast.

Profile of 700 Attendees

- 45% Congressional Staff and Federal Policy Makers
- 8% Media
- 29% Advocacy and Research Organizations
- 18% Corporations

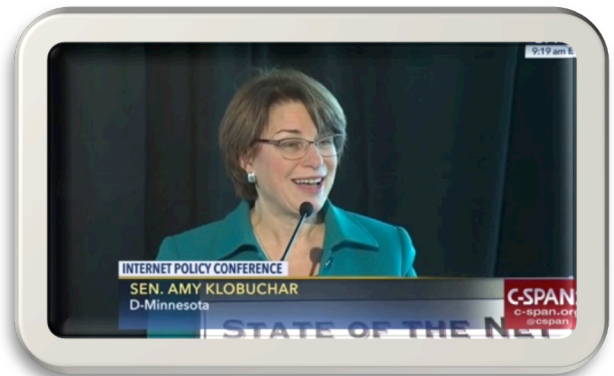## Congressional Staff and Federal Policy Makers

More than 300 Congressional Staff and Federal Policy Makers will be speakers and attendees at the 2020 State of the Net Conference, representing agencies including:

- Federal Trade Commission
- Federal Communications Commission
- Department of Commerce/NTIA/NIST/USPTO
- Department of State
- Department of Justice
- Department of Homeland Security

Media and Social Reach

The State of the Net Conference is often televised by C-SPAN and attracts leading media covering the technology industry and policy issues:
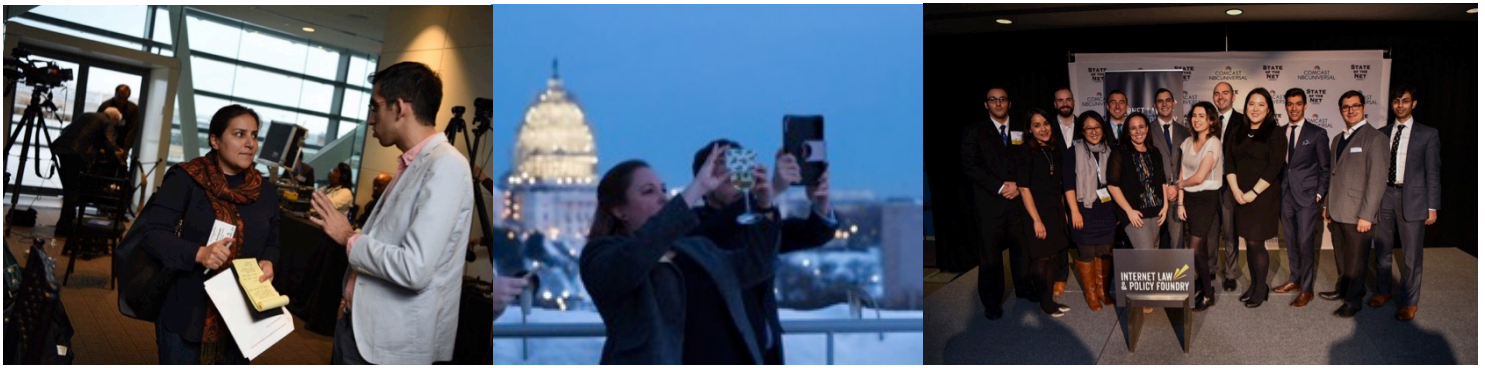
- The Washington Post
- TechCrunch
- TechRepublic
- National Journal
- recode
- Gigaom
- The Hill
- Forbes

Advocacy & Research Organizations

Attendees represent the most influential associations, advocacy organizations, and institutions of higher education in the Internet policy arena, both nationally and globally, including:

- Center for Democracy & Technology
- National Cable & Telecommunications Association
- RIAA
- Public Knowledge
- American Library Association
- CTIA-The Wireless Association
- Berkman Center at Harvard University
- Annenberg Center for Global Communication Studies at University of Pennsylvania

Sponsorship Levels & Benefits

	$50,000 Platinum (3 available)	$25,000 Gold	$10,000 Silver	$5,000 Bronze
Conference content discussion with Executive Director	✔			
Logo on stage backdrop	✔			
Conference registrations	Unlimited	10	5	2
Logo and link inclusion on conference website	✔	✔	✔	✔
Logo and link inclusion on all online and print conference promotions	✔	✔	✔	
Logo and link on IEF website	✔	✔	✔	✔
Press release promoting sponsorship	✔	✔		
Attendee list provided pre-conference	✔	✔		
Coordination on news media interviews pre-, onsite and post-conference	✔	✔		
Free insert or product give-a-way in conference tote bag	✔	✔		
Logo on conference tote bag	✔			
Social media posts acknowledging sponsorship (Screen display of social media aggregator)	✔	✔	✔	
Logo in conference schedule app	✔	✔	✔	✔
Logo on event signage and screens	✔	✔	✔	✔
Logo and paragraph description on sponsor recognition handout	✔	✔	✔	✔

We look forward to a conversation about the benefits above and are open to discussing a customized package that best meets the needs of your organization. Please note that speaking opportunities are neither assured nor precluded by a sponsorship commitment.

Contact

Contact Pamela Strother with inquiries or to confirm your sponsorship at pamela@neted.org/202-486-5990 or Tim Lordan at tlordan@neted.org.

About the Internet Education Foundation

The State of the Net is hosted by the Internet Education Foundation, a 501 (c)(3) charitable organization. The IEF is a private sector organization comprised of public interest groups, trade associations, non-profits, and industry leaders. The diversity of IEF's membership ensures that all educational events and initiatives are fair and balanced forums for Internet-related discussion.

Contributions to IEF may be tax-deductible. All funds to the Internet Education Foundation will be used for its education program. (Federal Tax ID Number: 31-1577362)

State of the Net/Internet Education Foundation
1440 G Street, NW
Washington, DC 20005
http://www.stateofthenet.org/
@SOTN

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SPONSORSHIP CONFIRMATION

	Platinum Sponsor	$50,000
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Federal Tax ID Number: 31-1577362

Please send sponsorship confirmation to: Pamela Strother at pamela@neted.org

Online Payment: Please request PayPal invoice.

For additional information or payment processing questions, please call Pamela at 202-486-5990.

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