

STATE OF THE NET

AMERICA'S PREMIER INTERNET POLICY SERIES . FEBRUARY 9, 2027

Sponsorship Opportunities 2027

February 9, 2027 • Washington, DC



STATE OF THE NET

Sponsorship Opportunities & Benefits

At State of the Net we'll dive into the most pressing policy issues of 2027 and beyond. Congressional and federal leaders will engage with stakeholders on issues such as artificial intelligence, broadband, consumer privacy, content moderation, election security, and much more.

As always, State of the Net will be your first look at the new players and the new issues that will take center stage in 2027. This conference is unique for its diverse blend of perspectives and provocative thinkers. As policy debates become more polarized, State of the Net is the most important stakeholder gathering which brings together key players who disagree (respectfully). That's the point.

The State of the Net Conference attracts more than 700 attendees at Convene, 600 14th Street, NW, and 300 via livecast, which provides unparalleled opportunity for your company to demonstrate leadership, network with policymakers, and engage an influential audience on key Internet policy issues. This conference, the largest Internet policy conference in the U.S., enables the dialogue between public interest advocates, nonprofits, and the business community toward the goal of educating policymakers about the importance of mobile technology in promoting communications, commerce and democracy. Sponsors of the State of the Net use this opportunity to elevate their brand and visibility as leading Internet stakeholders.

The 2027 State of the Net Conference Will Feature

- In-depth discussions with leading Internet policy experts covering privacy and security, telecommunications regulation, intellectual property, and innovation.
- Opportunities to interact with Congressional staff and federal policymakers from a wide range of agencies.
- A central space for dialogue and connections with leaders and advocates across the political spectrum.
- Dedicated business networking and meeting area within the conference space.
- Influential media presence, including C-SPAN coverage.

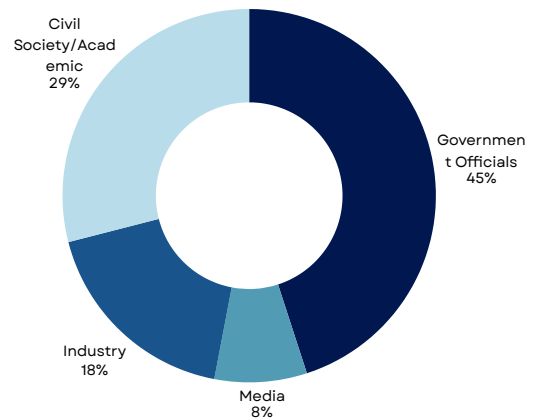


Vision And Mission

Profile of Attendees

With more than 1,000 in person and online, the attendees intersect with 300 Congressional and Administration staff, who serve as speakers and engaged attendees, representing agencies including:

- Federal Trade Commission
- Federal Communications Commission
- Department of Commerce/NTIA/NIST/USPTO
- Department of State
- Department of Justice
- Department of Homeland Security



Media and Social Reach

The State of the Net Conference attracts leading media, with 60 top tech policy journalists covering the 2026 event:

The Verge

AXIOS

NJ NATIONAL JOURNAL

Forbes

TECH TechCrunch

The New York Times

The Washington Post

THE HILL

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Sponsorship Levels & Benefits



	\$75,000 (2 available)	\$50,000 (2 available)	\$25,000	\$15,000	\$7,500
Exclusive Content Track Branding	✓				
Conference content discussion with Executive Director	✓	✓			
Logo on stage backdrop	✓	✓			
Conference registrations	Unlimited	Unlimited	10	5	2
Logo and link inclusion on conference website	✓	✓	✓	✓	✓
Logo and link inclusion on all online and print conference promotions	✓	✓	✓	✓	
Logo and link on IEF website	✓	✓	✓	✓	✓
Attendee list provided pre-conference	✓	✓	✓		
Coordination on news media interviews pre, onsite, and post-conference	✓	✓	✓		
Content or product give-a-way on event tables (Sustainable and reusable items are preferred)	✓	✓	✓		
Social media posts acknowledging sponsorship	✓	✓	✓	✓	
Logo in conference schedule app	✓	✓	✓	✓	✓
Logo on event signage and screens	✓	✓	✓	✓	✓



Contact Us

Contact Pamela Strother with inquiries or to confirm your sponsorship



pamela@neted.org



202-486-5990

About the Internet Education Foundation

The State of the Net is hosted by the Internet Education Foundation (IEF), a nonprofit organization that takes no positions on legislation or regulation. State of the Net is a neutral platform where thought leaders debate important technology issues that shape legislative and administration policy in an open forum. We vigilantly adhere to our mission to curate balanced and dynamic debates among Internet stakeholders.

IEF is a 501(c)(3) charitable organization. Contributions, minus the value of goods and services for the event, are tax deductible to the full extent allowed by law

Federal Tax ID Number: 31-1577362

Please send sponsorship confirmation to: Pamela Strother at pamela@neted.org.

Online Payment: Please request PayPal invoice.

For additional information or payment processing questions, please call Pamela at 202-486-5990.

Tim Lordan
Executive Director
Internet Education Foundation
1930 18th Street NW, Suite B2 #1180
Washington DC 20009

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